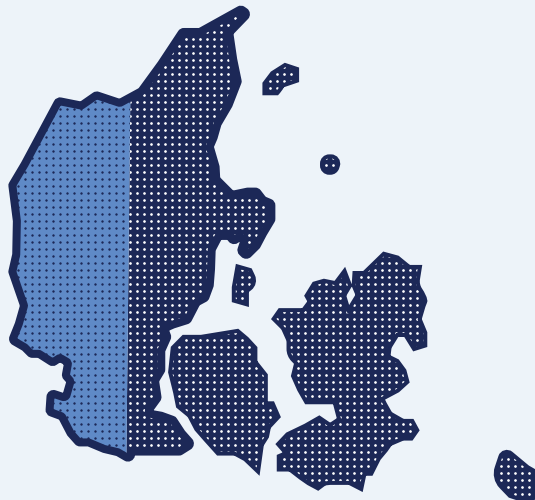


Don tt.dk is Denmark's leading media

...aimed at creators, the city and people with a "drive for more".

We write for the Danes who set the tone and define trends. We cover a wide range of topics, but always with development in mind. Don tt.dk creates knowledge and insight for an interesting audience. We deliver both what our readers expect to read, but also what they didn't know they wanted to read.

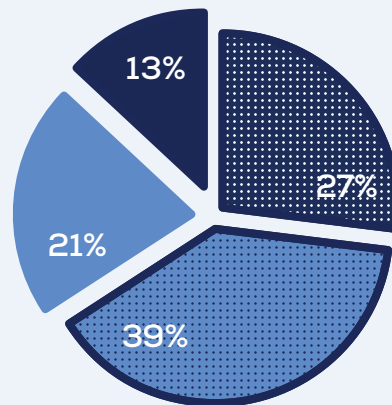
In short: We offer quality views to a specific and relevant audience.



Geography | west vs. east

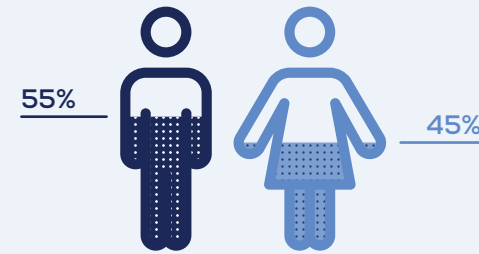
More than 50% of total traffic comes from Copenhagen

● west - 30% ■ east - 70%



Age | distribution

● 18-24 years old ● 25-34 years old
● 35-44 years old ● Others



Gender | men vs. women



Traffic source | newsletter

More than 52,500 people receive our popular newsletter every week



Traffic | desktop vs. mobile

60% mobile 

40% desktop 

Don tt is a danish word for "task of the day"

don tt.dk